

INTELLECTUAL PROPERTY LAW OVERVIEW: HOW TO INCORPORATE IP LAW INTO YOUR PRACTICE

Monday, October 23, 2017

6:00 p.m. - 8:10 p.m.

Rutgers Law School

Center for Law and Justice | 123 Washington Street | Newark, NJ 07102

This program will provide an overview of current law and practices in intellectual property (IP) law for non-IP attorneys. Because IP is usually a valuable asset for businesses, and every business will encounter at least some IP issues, an understanding of IP law is beneficial. Attorneys often consider IP law to be the domain of specialized boutique firms, but aspects of this practice area can arise in other contexts or can readily be incorporated into other practice areas.

Topics include:

- Idea Protection
- Copyrights
- Trademarks
- Right of Publicity
- Patents
- Trade Secrets

Faculty:

John R. Kettle, III

Clinical Professor of Law and Director of the Intellectual Property Law Clinic
Rutgers Law School

Josephine A. Paltin

Patent Counsel at Commvault Systems, Inc.
President, New Jersey Intellectual Property Law Association (NJIPLA)

CLE Credit Hours: NJ: 2.5 | NY: 2.5 | PA: 2.0

Registration Fee: \$60

NJ CLE Information: This program has been approved by the Board on Continuing Legal Education of the Supreme Court of New Jersey for 2.5 hours of total CLE credit.

Register at rutgerscle.com