



Institute for Professional Education



Center for Corporate Law  
and Governance

*Rutgers Center for Corporate Law and Governance and Rutgers Institute for Professional Education proudly present:*

# THE RISE OF SELF-EXPRESSION IN INVESTMENT

**Friday, September 27, 2019**

**9:30 a.m. to 4:30 p.m.**

Nathan H. Baker Trial Courtroom | Room 125  
Rutgers Law School | Center for Law and Justice | 123 Washington Street | Newark, NJ 07102

Terms such as environmental-social-governance (ESG) investing, socially responsible investing, ethical investing, and impact investing are increasingly ubiquitous, both within and beyond the world of finance. More and more investors consider factors beyond financial returns and seek to achieve positive—or at least, not negative—social and environmental impacts. This conference will bring together speakers from the financial, legal, regulatory, activist, and academic spheres to engage in vibrant panel discussions about the rise of self-expression in investment.

## Agenda:

- Panel 1: Self-expression in the marketplace: From individuals to institutions
- Panel 2: Identifying the tools and strategies for self-expression in the investment markets
- Panel 3: Managing information asymmetries in an expressive marketplace
- Panel 4: How law (hard and soft) supports and inhibits self-expression in the marketplace

For more information about the conference and a list of speakers, go to [cclg.rutgers.edu](http://cclg.rutgers.edu).

Coffee, lunch, and a reception that follows the conference are included.

**Registration Fee: \$130 or FREE** for guests who do not want CLE credit with promo code **NOCLE648**

**CLE: NJ: 5.7 | NY: 5.5 | PA: 4.5**

NJ CLE Information: This program has been approved by the Board on Continuing Legal Education of the Supreme Court of New Jersey for 5.7 hours of total CLE credit.

**Register at [rutgerscle.com](http://rutgerscle.com)**