



Rutgers Center for Gender, Sexuality, Law and Policy Rutgers Center for Corporate Law and Governance Rutgers Institute for Professional Education

## THE QUEERING OF CORPORATE AMERICA

Tuesday, November 19, 2019 | 12:15 p.m. – 1:15 p.m.

Lunch served at 12:00 p.m.

### Rutgers Law School

Baker Trial Courtroom - Room 125 | Center for Law and Justice | 123 Washington Street | Newark, NJ 07102

Rutgers Law School professor Carlos A. Ball will speak about his recent book *The Queering of Corporate America*, which provides a fifty-year history of how and why LGBTQ activists have prioritized changes within corporate America as a way of helping to transform the nation's policies and attitudes toward sexual minorities and transgender individuals. Corporations, once considered by queer activists to be antithetical to liberation, have been crucial allies in promoting marriage equality and opposing anti-LGBTQ regulations such as trans-exclusionary bathroom laws. At a time when the LGBTQ rights movement is facing political and public backlash, *The Queering of Corporate America* complicates the narrative of corporate conservatism and provides insights into the future legal, political, and cultural implications of progressive corporate activism.

#### Faculty:

#### Carlos A. Ball

Distinguished Professor of Law and Judge Frederick Lacey Scholar Rutgers Law School

An expert on LGBTQ rights, he is the author of several books, including *The First Amendment and LGBT Equality* and *From the Closet to the Courtroom*.

CLE Credit: NJ: 1.2 | NY: 1.0 | PA: 1.0

**NJ CLE Information:** This program has been approved by the Board on Continuing Legal Education of the Supreme Court of New Jersey for 1.2 hours of total CLE credit.

Registration Fee: \$25 or free for guests who do not want CLE credit with promo code

NOCLE688

# Register at rutgerscle.com