

## **Commercial Damages: Accounting and Financial Concepts**

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James Markham

The Center for Forensic Economic Studies

**Wednesday, April 3, 2013**

5:00 p.m. – 7:00 p.m.

Rutgers School of Law-Newark

Center for Law and Justice | 123 Washington Street | Newark, NJ 07102

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This program offers a unique opportunity to develop your understanding of the concepts and issues that arise in assessing and litigating commercial damage claims. While each commercial damages claim is unique, certain underlying principles of lost-profit analysis remain constant. In this program, economists and attorneys from the Center for Forensic Economic Studies will outline key issues in lost-profit analysis and guide participants through the elements of discovery, the calculation of actual loss and the presentation of the damages case, including explaining the role of balance sheets, income statements and other business documents typically relied on in commercial-damages analysis. The discussion will include several examples from actual cases, showing the uses and shortcomings of various approaches to commercial damages analysis.

**Faculty:**

**Chad L. Staller**, M.B.A., J.D., M.A.C., A.V.A., President, The Center for Forensic Economic Studies, a Philadelphia-based, nationally recognized firm providing economic and statistical testimony.

**James Markham**, Ph.D., J.D., CPCU, Senior Economist, The Center for Forensic Economic Studies.

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